


REPORT ON ACTION TAKEN ON STUDENT FEEDBACK**AY 2016-17**

The student feedback on faculties and course curriculum was taken at the end of each semester by the Batch-In-Charge and based on the survey following action were taken:

1. To make the theory based Finance subjects like Taxation, Financial Markets & Institutes and Project Finance more lively and easy to understand, the respective faculties were advised by the Director to use more relevant case studies, Annual Reports and practical projects
2. Also, the faculties of Retail Management and E-Commerce in PGDM Semester 2 were advised to use more case studies and interactive engagement methods based on student reactions while it was decided to replace the faculty for Performance Management System from upcoming sessions
3. Due to increasing competitions in the placement market, there were more requests from students for placement related training and so it was decided to include certain Domain Training sessions on specific topics in day to day Time Table itself so that students do not have to face increasing pressure on eve of a placement drive. Some such subjects were identified like:
 - a. Marketing- B2B, Retail, Sales Management, Marketing of Financial Services and Digital Marketing
 - b. Finance- Equity Research, Risk & Credit Management, Corporate Finance, Financial Modelling
 - c. Human Resource- PMS, Recruitment, Learning & Development and HR Analytics
4. The new specializations like Operations or Analytics were launched from next sessions onwards as students also increasing asked for more electives or subjects relevant to placements


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Reviewed and Approved by



Director